

# MTHSC 102 SECTION 3.1-2 – SIMPLE RATE OF CHANGE FORMULAS

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## SIMPLE DERIVATIVE RULES

Rule Name	Function	Derivative
Constant Rule	$f(x) = b$	$f'(x) = 0$
Linear Function Rule	$f(x) = ax + b$	$f'(x) = a$
Power Rule	$f(x) = x^n$	$f'(x) = nx^{n-1}$
Constant Multiple Rule	$f(x) = kg(x)$	$f'(x) = kg'(x)$
Sum Rule	$f(x) = g(x) + h(x)$	$f'(x) = g'(x) + h'(x)$
Difference Rule	$f(x) = g(x) - h(x)$	$f'(x) = g'(x) - h'(x)$
Exponential Rule	$f(x) = b^x \ (b > 0)$	$f'(x) = (\ln b)b^x$
$e^x$ Rule	$f(x) = e^x$	$f'(x) = e^x$
Natural Log Rule	$f(x) = \ln(x), \ (x > 0)$	$f'(x) = \frac{1}{x}$

## ALTERNATIVE SIMPLE DERIVATIVE RULES

Rule Name	Rule
Constant Rule	$\frac{d}{dx}[b] = 0$
Linear Function Rule	$\frac{d}{dx}[ax + b] = a$
Power Rule	$\frac{d}{dx}[x^n] = nx^{n-1}$
Constant Multiple Rule	$\frac{d}{dx}[kf(x)] = k\frac{d}{dx}[f(x)]$
Sum Rule	$\frac{d}{dx}[f(x) + g(x)] = \frac{d}{dx}[f(x)] + \frac{d}{dx}[g(x)]$
Difference Rule	$\frac{d}{dx}[f(x) - g(x)] = \frac{d}{dx}[f(x)] - \frac{d}{dx}[g(x)]$
Exponential Rule	If $b > 0$ , $\frac{d}{dx}[b^x] = (\ln b)b^x$
$e^x$ Rule	$\frac{d}{dx}[e^x] = e^x$
Natural Log Rule	If $x > 0$ , $\frac{d}{dx}[\ln(x)] = \frac{1}{x}$

### EXAMPLE

Suppose that  $f(x) = 3x^3 - 4x^2 + 3x + 5e^x - 8\ln(x)$ . Give a formula for  $f'(x)$ .