# MTHSC 102 SECTION 3.1-2 – SIMPLE RATE OF CHANGE FORMULAS

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e <sup>x</sup> Rule	$f(x) = e^x$	$f'(x) = e^x$
Natural Log Rule	$f(x) = \ln(x), \ (x > 0)$	$f'(x) = \frac{1}{x}$

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e <sup>x</sup> Rule	$\frac{d}{dx}[e^x] = e^x$
Natural Log Rule	If $x > 0$ , $\frac{d}{dx}[\ln(x)] = \frac{1}{x}$

#### EXAMPLE

Suppose that  $f(x) = 3x^3 - 4x^2 + 3x + 5e^x - 8\ln(x)$ . Give a formula for f'(x).