

# MTHSC 102 SECTION 3.2-3 – SIMPLE RATE OF CHANGE FORMULAS

Kevin James

## SIMPLE DERIVATIVE RULES

Rule Name	Function	Derivative
Constant Rule	$y = b$	$\frac{dy}{dx} = 0$
Linear Function Rule	$y = ax + b$	$\frac{dy}{dx} = a$
Power Rule	$y = x^n$	$\frac{dy}{dx} = nx^{n-1}$
Constant Multiple Rule	$y = kf(x)$	$\frac{dy}{dx} = kf'(x)$
Sum Rule	$y = f(x) + g(x)$	$\frac{dy}{dx} = f'(x) + g'(x)$
Difference Rule	$y = f(x) - g(x)$	$\frac{dy}{dx} = f'(x) - g'(x)$
Exponential Rule	$y = b^x \ (b > 0)$	$\frac{dy}{dx} = (\ln b)b^x$
$e^x$ Rule	$y = e^x$	$\frac{dy}{dx} = e^x$
Natural Log Rule	$y = \ln(x), \ (x > 0)$	$\frac{dy}{dx} = \frac{1}{x}$

### EXAMPLE

Suppose that  $f(x) = 3x^3 - 4x^2 + 3x + 5e^x - 8\ln(x)$ . Give a formula for  $f'(x)$ .